

NOTHING BUT  

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WUNDERBAR



**ROLF  
BENZ**

FOR THE VERY BEST

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HOME

# A CLEAR MIND FOR ALL THE SENSES



Rolf Benz LIV | Design Luca Nichetto

Nothing shows our home more appreciation than quality and craftsmanship. Both virtues are as much firmly anchored in Rolf Benz as the art of form that surrounds them. Design is not only shaped by time; it shapes time itself and outlasts it.

Today, the great variety of masterpieces created at this level is astonishing. Their clear design delights the eye of discerning beholders and fulfils the longing for a place that allows us to draw strength from peace and quiet.



Rolf Benz ADDIT | Design Tina Bunyaprasit & Werner Aisslinger



Rolf Benz VOLO

### Rolf Benz Living

Legendary origins and the traditional profession of Rolf Benz.

## PURE PERFECTION, BOTH SITTING AND RECLINING



Rolf Benz SONO

### Rolf Benz Sleeping

Design and know-how congenially translated for bedrooms.



Rolf Benz 655

### Rolf Benz Dining

Rolf Benz also serves up the finest style and quality in the dining room.

# MASTERPIECES

## FOR EVERY COMFORT ZONE

Whereas sofas used to predominate at Rolf Benz, today they share admiration with armchairs, chairs, dining tables, rug, beds, cabinets and accessories. The style and quality of all these objects are unmistakably Rolf Benz.



# ALWAYS IN STEP WITH THE TIMES

Keeping in step with the times becomes a fine art, especially when you manage to do it successfully for decades. As times change, so do people's

expectations, but thanks to Rolf Benz, they remain consistently high. The design regularly wins national and international awards.

## 1964

Addiform, the first sofa and armchair range from Rolf Benz, makes a radical break from the traditional, conventional arrangement of a sofa, armchair and coffee table. Customers have the flexibility to add the elements that suit them.



Times come and go. Rolf Benz 6500 is here to stay. For 35 years now! This elegant, timeless piece is an indispensable object in living rooms all over the world.

## 1985

## 2003



EGO is the perfect answer to the living needs of the 21st century. Its modern, highly flexible design makes the range a persisting bestseller today.

## 2014



The Rolf Benz 50 marks another highlight in design history in its anniversary year. The sofa is reminiscent of the legendary Addiform from 1964 – meticulous finishing details reveal the highest level of craftsmanship.



## 2017

In times where even living space is becoming more and more of a luxury, creative solutions are needed that can easily make more out of less. Rolf Benz MERA is a remarkably smart system full of comfort options – and also a real game changer in terms of space.

## 2019

The lives of the modern-day generation are more in flux than ever before. Rolf Benz ADDIT has the flexibility to adapt – while at the same time superbly maintaining its sleek, cosmopolitan elegance.



## 2020



With Rolf Benz LIV, Luca Nichetto has created a sofa system that can adapt perfectly to the myriad requirements of contemporary living. Italian sofa design and German quality combine geometric rigour with casual comfort in a breathtaking way.

# YOUR IDEAS HAVE SPACE TO UNFOLD



Rolf Benz NUVOLA

The generous modular comfort system range offers a variety of individual elements to choose from that allow you to create all manner of flexible floor plan solutions. Rolf Benz NUVOLA impresses with its lightweight look that fits international trends and was a winner in the 2018 German Design Awards.

Rolf Benz CARA

Rolf Benz CARA combines beauty and character in a matchless way. The elegant proportions conceal a wide range of design options and numerous innovative comfort functions.



Rolf Benz MERA

With small proportions but big on lightness, slimline feet and a delicate frame, Rolf Benz MERA looks like it's floating. And that's also just how it feels, thanks to the superbly soft seating. Even in a small space, the sofa offers plenty of room for personality.

# THE GREATS OF YOUR TIME

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## OUR DESIGN PARTNERS

Creative minds from all over the world design for Rolf Benz, creating versatile furniture with character that is both an expression of the times and as beautiful as it is functional. Combined with the very best materials and craftsmanship "Made in Germany", the results are iconic pieces that already look like they're going to become the classics of tomorrow.



formstelle



Luca Nichetto



labsdesign



Tina Bunyaprasit & Werner Aisslinger  
NOMOS Glashütte, photo: MERK & MARK



This Weber



Sebastian Herkner  
Photo: Gaby Gerster



Beck Design



kaschkasch

# AT HOME EVERYWHERE, WHEREVER DEMANDS ARE HIGH

## Flagship store | SHANGHAI

Nothing but wunderbar over 850 square metres – the flagship store in Shanghai is the brand's new international crown jewel.



## Salone del Mobile | MILAN

As a regular guest at what is probably the most important furniture fair in the world, Rolf Benz also sometimes takes care of street art.



## Allianz Arena | MUNICH

The lounge in the arena of the record football champions FC Bayern Munich is also masterfully furnished.



## Berlinale | BERLIN

At international festivals like the Berlinale, Rolf Benz marks the best seats.



## STRONG ROOTS

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## STRONG CHARACTER

A decision to choose Rolf Benz is always a decision to support craftsmanship “Made in Germany”. The legendary Rolf Benz quality created at both of our plants in the northern Black Forest has been the hallmark of upscale institutions of hospitality throughout the region and is now highly sought after from Amsterdam to Shanghai.



The legendary Hotel Fritz Lauterbad draws guests from all over the world. The seating and lounge furniture in the lobby, bar, restaurant and suites are of course by Rolf Benz.



The Black Forest Rothaus brewery, world-famous for its “Tannenzäpfle” Pilsner and renowned for its gastronomic finesse throughout Stuttgart, relies on Rolf Benz to create traditional hospitality with modern upholstered furniture and coffee tables.



# MADE IN GERMANY

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## WITH DEDICATION



Precision work, expertise and exacting checks are the essential ingredients in our efforts to achieve perfection "Made in Germany". The formula for success, however, is universal: only true dedication can produce something unique. At Rolf Benz, we like to describe the result with a nice German word that gets to the heart of the matter: WUNDERBAR.



As a long-established company from the Black Forest, Rolf Benz embodies the characteristically German virtues of order, conscientiousness and discipline. The combination of the Swabian work ethic and exacting demands in terms of quality may seem like a tall order, but it produces excellent results and is applied throughout the entire production chain:

- // fabric and leather storage
- // cutting using high-tech cutters
- // sewing
- // pre-upholstery
- // upholstery
- // 100 % final checks

The Rolf Benz upholstered furniture collection proudly bears the official quality mark "Furniture Made in Germany". Take a look behind the scenes of our domestic production facilities in the short film entitled "nothing but wunderbar".



THE BEST PLACE IN LIFE  

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MUST BE HOME



Rolf Benz JOLA

Make your home the best place in life. Discover our complete collection as well as a wide selection of high-quality fabrics and leathers at [www.rolf-benz.com](http://www.rolf-benz.com)

**ROLF  
BENZ**



EN 10/2020

Rolf Benz TONDO